



Pembroke 4 Art Gallery
291 Independence Blvd., Suite 128
Virginia Beach, VA 23462
Phone: (757) 493-9900

YOU ARE INVITED to participate in a **JURIED** exhibition at Pembroke 4 Art Gallery. The juror usually rejects a few works from the whole exhibit that do not meet his/her standards for quality and/or appropriateness. The jurying process will occur sometime between 3:30 p.m. Monday, July 19th and 5 p.m. Tuesday, July 20, 2010. There are no prizes.

THEME OF SHOW: "HOME"

DELIVERY OF ART DATE: Monday, July 19, 2010 between 1 and 3 p.m.

SHOW HANGING and Pick Up of Unselected Pieces: Wednesday, July 21, 2010 from 10 a.m. to approximately noon. You are needed to help hang the show.

OPENING RECEPTION: Friday, July 23, 2010 from 7:00 to 9:00 p.m.

You are expected to attend. About 8 p.m., you will be asked to say 2-3 sentences on you as artist and/or your art. Please arrive 10 minutes before the reception begins and, if possible, stay afterward to help clean up. The Gallery provides the food and drinks.

TAKE DOWN/PICK UP DATE: Monday, October 18, 2010 between 10 a.m. and noon.

MAIL THIS ENTRY FORM before MAY 13, 2010 with the ENTRY FEE OF \$20.00.

Make your check payable to the Pembroke 4 Art Gallery. Mail it and this top sheet to:

Pembroke 4 Art Gallery
Pembroke Office Center, Building 4
291 Independence Blvd., Suite 128
Virginia Beach, VA 23462

(Keep a copy of this sheet for your records).

Applicant: _____

Address: _____

City, State, Zip: _____

Tel. #s _____ (H); _____ C) Email: _____

I, _____, agree to abide by the Pembroke 4 Art Gallery Policies. I also hereby acknowledge, release, and forever discharge Pembroke 4 Art Gallery, and their associates, agents, employees, and volunteers from any and all claims, demands, or liability for any damage, loss, or the consequences thereof, which may be sustained by my works of art entered in and/or exhibited as part of the art exhibition and sale. Artists should have their own insurance on their art work. Pembroke will not be held responsible for any type of display stands. Signed _____

PLACE A CHECK MARK BESIDE YOUR SPONSOR (the person who invited you to participate)
_____ Nancy Topping Bazin; 4005 Gosnold Ave.; Norfolk, VA 23508. 623-2478 (H); 535-3659 (C)
nancybazin@yahoo.com

_____ William Campbell; 108 69th St.; Virginia Beach, VA 23451; 425-1285 (H); 621-8440 (C).
wcambell3@cox.net

_____ Kay Dotson; 3839 Thaxton Lane; Virginia Beach, VA 23452; 340-5180 (H); 617-3716 (C)
Kay7khd@aol.com

_____ Sandra Starkey; 710 W. Ocean View Ave.; Norfolk, VA 23503; 531-8826 (H);
Sandra@starkey-art.com

_____ Elizabeth Waitekus; 669 Fort Raleigh Drive; Virginia Beach, VA 23451; 428-5522 (H).

NOTE: Each guest artist must have a sponsor. For every exhibit, new guest artists are invited. For additional information, see our website: www.pembroke4artgallery.com



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Gallery Policies and Information

The Gallery is open and tended by Great Atlantic Management every day, **Monday through Friday from 9:00 am to 1:00 pm and 2:00pm to 5:00 pm.**

1. An impartial juror will jury participants' artworks for show entry. We accept two-dimensional and a limited amount of three-dimensional original art in any medium. Each artist should provide a **minimum of 6 and a maximum of 10** works. The entry fee is **\$20**.
2. **Because space is limited, works larger than 36" x 40" or special installations on the floor or a table must be pre-approved by the five Managing Artists. When you send in your entry form, attach a written description and/or drawing of the work (with its size) and notify your sponsor of your intentions.**
3. Two-dimensional works must be framed and ready for hanging with hook eyes and wire. No sawtooth hangers or wet paint will be accepted. Watercolors, pastels, drawings, or collages will not be accepted if not placed under glass or plexiglass. New watercolor canvas may be hung without glass. Plexiglass (not glass) must be used on paper works size 36x40 or more.
 - Each painting must be identified by a sticker with the artist's name, title of work, medium, and price placed on the back or underside of each work of art.
 - In addition to the identification on the back, provide labels – business-size cards (white cards with Arial Black or similar font, size 18 or bigger – NOT handwritten) with name of the painting, artist, media, and price. Do not put these labels on the front of the works before the exhibit is ready for viewing, which will be about noon on Wednesday.
 - Provide a master list of works submitted with titles of paintings/objects and prices when you deliver them.
4. All paintings must be **for sale and remain** for the duration of the show unless sold. When a painting or art object is sold and removed, the artist must **replace it** with a comparable work as soon as possible and be responsible for a **corrected show list**.
5. **Sales and commissions:** When a work is sold, the buyer will make the check out to **Pembroke 4 Art Galley**, including tax. (The artist is responsible for paying the sales tax.) Every two weeks Pembroke 4 Art Gallery will pay the artist the tax and the purchase price minus the 15% commission (10% goes to Great Atlantic Property Management and the remaining 5% to Pembroke 4 Art Gallery).

Please submit copies of your Artist's Statement with a short bio and photo for availability at the opening reception and the duration of the show, plus your promotional cards or brochures (if available). Postcards and/or fliers will be sent out to a Gallery list. However, **the success of the show depends mainly upon the artists spreading the word to their personal networks. Prepare your own e-mail or mailing list and send out personal invitations for the opening reception two weeks in advance.**

Gallery Committee Contact Information: Bill Campbell - 425-1285, Kay Dotson - 340-5180, Sandra Starkey - 531-8826, Nancy Topping Bazin - 623-2478, and Elizabeth Waitekus - 428-5522.

The Pembroke 4 Art Gallery reserves the right not to display works deemed not in the best interest of the Gallery. Pembroke 4 Art Gallery will not be held responsible for loss or damaged artwork. Nor is the Gallery responsible for any type of display stands. The artists are responsible for carrying the proper insurance for their artwork. Failure to honor this agreement may result in removal of the artist's work from the Gallery.



Guest Artist Reminder

READ THIS PROSPECTUS CAREFULLY. Then mail or deliver the entry form and fee to the Gallery by Monday, May 13, 2010.

Theme of Show: "HOME"

Invitation List: Before Friday, July 2, 2010, create your own e-mail or "snail mail" list to which you will send invitations.

Flyers and Postcards: On July 8, 2010, attach or insert a flyer with a personal note, and send it to your e-mail invitation list. Mail postcards or flyers to people who do not have e-mail. You will receive about 20 postcards to mail or distribute. The flyers and postcards should arrive in the Gallery by the 1st of the exhibit month. If they are not there by then, call to inquire.

Delivery date: Mon. July 19, 2010 Time 1-3 p.m.

Hanging date: Wed. July. 21, 2010 Time 10 a.m.-noon

Opening reception: Fri. July 23, 2010 Time: 7:00 to 9:00p.m.

Pick up date: Mon. October 18, 2010 Time: 10am to noon

Juror To Be Announced. The juror will be looking for your adherence to the theme as well as the usual high standards of artistic expression.

---DIRECTIONS TO PEMBROKE 4 ART GALLERY FOR YOU AND FRIENDS: Include directions in your invitations but revise to suit your particular location. Take I-264 to the PEMBROKE Independence Exit and move into a center lane on Independence Blvd. going north. After crossing Virginia Beach Blvd., move into the far left lane and turn left at the first light onto Broad Street (across Independence Blvd. from Pembroke Mall). The Pembroke 4 Building will be on your left and is set back from the street. The Pembroke Office Center buildings are numbered; the gallery is on the ground floor of #4 in the left corner. There is a large parking lot directly in front.

---From I-64, take the Virginia Beach Exit to get to I-264. Then follow the directions above.