



Pembroke 4 Art Gallery
291 Independence Blvd., Suite 128
Virginia Beach, VA 23462
Phone: (757) 493-9900

Prospectus

YOU ARE INVITED to participate in a JURIED exhibition at Pembroke 4 Art Gallery, subject to the conditions outlined below.

SEND THIS PROSPECTUS TO YOUR SPONSOR BEFORE November 20, 2010

THEME OF SHOW: "TICKETS ABROAD"

DELIVERY OF ART DATE: Monday, January 17, 2011 between 1 and 3 p.m.

SHOW HANGING and Pick Up of Unselected Pieces: Wednesday, January 19, 2011 from 10 a.m. to approximately noon. You are needed to help hang the show.

OPENING RECEPTION: Friday, January 21, 2011 from 7:00 to 9:00 p.m.

Note: You are expected to attend. Please arrive a 15 minutes before the reception and stay afterwards to help clean up. The Gallery provides the food and drinks.

TAKE DOWN/PICK UP DATE: Monday, April 18, 2011 between 10 a.m. and noon.

MAIL THIS ENTRY FORM BEFORE Friday, Nov. 20, 2010 WITH THE ENTRY FEE OF \$20.00. (Make check payable to the Pembroke 4 Art Gallery and mail it to the Managing Artist below who invited you to display your work in this exhibit. That person is your "sponsor." (Keep a copy for your records).

Applicant: _____

Address: _____

City, State, Zip: _____

Tel. #s: _____ (H) _____ (C) Email: _____

I, _____, agree to abide by the Pembroke 4 Art Gallery Policies. I also hereby acknowledge, release, and forever discharge Pembroke 4 Art Gallery, and their associates, agents, employees, and volunteers from any and all claims, demands, or liability for any damage, loss, or the consequences thereof, which may be sustained by my works of art entered in and/or exhibited as part of the art exhibition and sale. Artists should have their own insurance on their art work. Pembroke will not be held responsible for any type of display stands.

Signed _____

Place a CHECK MARK by your sponsor)

____ Nancy Topping Bazin; 4005 Gosnold Ave.; Norfolk, VA 23508. 623-2478 (H); 535-3659 (C)
nancybazin@yahoo.com

____ William Campbell; 108 69th St.; Virginia Beach, VA 23451; 425-1285 (H); 621-8440 (C).
wcambell3@cox.net

____ Kay Dotson; 3839 Thaxton Lane; Virginia Beach, VA 23452; 340-5180 (H); 617-3716 (C)
Kay7khd@aol.com

____ Sandra Starkey; 710 W. Ocean View Ave.; Norfolk, VA 23503; 531-8826 (H);
Sandra@starkey-art.com

____ Elizabeth Waitekus; 669 Fort Raleigh Drive; Virginia Beach, VA 23451; 428-5522 (H).

NOTE: Each guest artist must have a sponsor. For every exhibit, new guest artists are invited. For additional information, see our website: www.pembroke4artgallery.com



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Gallery Policies and Information

The Gallery is open and tended by Great Atlantic Management every day, **Monday to Friday from 9:00 a.m. to 1:00 p.m. and 2:00 p.m. to 5:00 p.m.**

1. An impartial juror will jury participants' artworks for show entry. We accept two-dimensional and some three-dimensional original art; there are no other restrictions on medium or format, a **minimum of 6 and a maximum of 10** works per artist. The entry fee is **\$20**.
2. Two-dimensional works must be framed and ready for hanging with hook eyes and wire. NO SAWTOOTH HANGERS OR WET PAINT WILL BE ACCEPTED. Watercolors, pastels, drawings, or collages will not be accepted if not placed under glass or plexiglass. New watercolor canvas may be hung without glass.
 - Each painting must be identified by a sticker with the artist's name, title of work, medium, and price placed on the back or underside of each work of art.
 - Provide entry labels – business-size blank cards (white cards with Arial Black or similar font, size 18 or bigger – NOT handwritten) with name of the painting, artist, medium, and price.
 - Provide a master list of works submitted with titles of paintings/objects and prices when you deliver them.
3. All paintings must be **for sale and remain** for the duration of the show unless sold. When a painting or art object is sold and removed, the artist must **replace it** with a comparable work as soon as possible and be responsible for a **corrected show list**.
4. **Sales and commissions:** When a work is sold, the buyer will make the check out to **Pembroke 4 Art Galley**, including tax. (Artist is responsible for paying sales tax.) Every two weeks Pembroke 4 Art Gallery will pay the 15% commission divided in this way: 10% goes to Great Atlantic Property Management and the remaining 5% to the Pembroke 4 Art Gallery.

Please submit copies of your Artist Statement with a short bio and photo for availability at the opening reception and the duration of the show, plus your promotional cards or brochures. Postcards and/or flyers will be sent out to a Gallery list. However, the success of the show depends mainly upon the artists spreading the word to their personal networks. Prepare your own e-mail or mailing list and send out personal invitations for the opening reception two weeks in advance.

Gallery Committee Contact Information: Bill Campbell - 425-1285, Kay Dotson - 340-5180, Sandra Starkey - 531-8826, Nancy Topping Bazin - 623-2478, and Elizabeth Waitekus - 428-5522.

The Pembroke 4 Art Gallery reserves the right not to display works deemed not in the best interest of the Gallery. Pembroke 4 Art Gallery will not be held responsible for loss or damaged artwork. Nor is the Gallery responsible for any type of display stands. The artist is responsible for carrying the proper insurance for their artwork. Failure to honor this agreement may result in removal of the artist's work from the Gallery.



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Guest Artist Reminder

Please mail or deliver prospectus by November 20, 2010.

Theme of Show: "TICKETS ABROAD"

Invitation List: Before Jan. 1, 2011, create your own e-mail or "snail mail" list to which you will send invitations.

Flyers and Postcards: On Jan. 3, 2011, attach or insert a flyer with a personal note, and send it to your invitation list. Mail postcards to people who do not have e-mail. You will receive about 8 postcards. The flyers and postcards should arrive on January 1st. If they are not there, call to inquire.

Delivery date: Mon. Jan. 17, 2011 Time 1-3 p.m.

Hanging date: Wed. Jan. 19, 2011 Time 10 a.m.-noon

Opening reception: Fri. Jan. 21, 2011 Time: 7:00 to 9:00p.m.

Pick up date: Monday, April 18, 2011 Time: 10am to noon

Juror: To Be Announced

The juror will be looking for your adherence to "the theme" as well as the usual high standards of artistic expression. Your presentation should facilitate the viewer's connection to the theme.

---Directions to Pembroke 4 Art Gallery for you and friends: Include directions in your invitations but revise to suit your particular location: Take I264 to the PEMBROKE Independence Exit and move into a center lane on Independence Blvd. going north. After crossing Virginia Beach Blvd., move into the far left lane and turn left on Broad Street (across Independence Blvd. from Pembroke Mall). The Pembroke 4 Building will be on your left and is set back from the street. The Pembroke Office Center buildings are numbered; the gallery is on the ground floor in the left corner of #4. There is a large parking lot directly in front.

---From I64, take the Virginia Beach Exit to get to I-264. Then follow the directions above.