



Pembroke 4 Art Gallery
291 Independence Blvd., Suite 120
Virginia Beach, VA 23462
Phone: (757) 493-9900

Prospectus

YOU ARE INVITED to participate in a JURIED exhibition at **Pembroke 4 Art Gallery**, subject to the conditions outlined below.

SEND THIS PROSPECTUR TO YOUR SPONSOR BEFORE:
THEME OF SHOW: "Local Sites, Local Sights"

DELIVERY OF ART DATE: Monday, July 20th between 1 and 3 p.m.

SHOW HANGING and Pick Up of Unselected Pieces: Wednesday, July 22nd
From 10 a.m. to approximately noon. **You are needed to help hang the show.**

OPENING RECEPTION: Friday, July 24th 2009 from 7:00 to 9:00 p.m. *Note:*
You are expected to attend. Please arrive a half-hour before the reception and stay afterwards to help clean up. The Gallery provides the food and drinks.

TAKE DOWN/PICK UP DATE: Monday, October 19th, 2009 between 10 a.m. and noon.

MAIL THIS ENTRY FORM BEFORE May 18th 2009 WITH THE ENTRY FEE OF \$20.00. (Make check payable to the **Pembroke 4 Art Gallery** and mail it to the Managing Artist below who invited you to display your work in this exhibit. That person is your "sponsor." (Keep a copy for your records).

Applicant: _____

Address: _____

City, State, Zip: _____

Tel. #s: _____ **(H)** _____ **(C)** **Email:** _____

I, _____, agree to abide by the Pembroke 4 Art Gallery Policies. I also hereby acknowledge, release, and forever discharge Pembroke 4 Art Gallery, and their associates, agents, employees, and volunteers from any and all claims, demands, or liability for any damage, loss, or the consequences thereof, which may be sustained by my works of art entered in and/or exhibited as part of the art exhibition and sale. Artists should have their own insurance on their art work. Pembroke will not be held responsible for any type of display stands.

Signed _____

SPONSORS:

Nancy Topping Bazin; 4005 Gosnold Ave.; Norfolk, VA 23508. 623-2478 (H) ; 535-3659 (C)
nancybazin@yahoo.com

William Campbell; 108 69th St.; Virginia Beach, VA 23451; 425-1285 (H); 621-8440 (C).
wcambell3@cox.net

Kay Dotson; 3839 Thaxton Lane; Virginia Beach, VA 23452; 340-5180 (H); 617-3716 (C)
Kay7khd@aol.com

Sandra Starkey; 710 W. Ocean View Ave.; Norfolk, VA 23503; 531-8826 (H);
Sandra@starkey-art.com

Elizabeth Waitekus; 669 Fort Raleigh Drive; Virginia Beach, VA 23451; 428-5522 (H).

NOTE: Each guest artist must have a sponsor. For every exhibit, new guest artists are invited.

For additional information, see our website: www.pembroke4artgallery.com



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Gallery Policies and Information

The Gallery is open and tended by Great Atlantic Management every day, **Monday to Friday**
From 8:00 to 4:00 pm.

1. An impartial juror will jury participants' artworks for show entry. We accept two-dimensional and some three-dimensional original art; there are no other restrictions on medium or format, a **minimum of 6 and a maximum of 10** works per artist. The entry fee is **\$20**.
2. Two-dimensional works must be framed and ready for hanging with hook eyes and wire. NO SAWTOOTH HANGERS OR WET PAINT WILL BE ACCEPTED. Watercolors, pastels, drawings, or collages will not be accepted if not placed under glass or Plexiglas. New watercolor canvas may be hung without glass.
 - Each painting must be identified by a sticker with the artist's name, title of work, medium, and price placed on the back or underside of each work of art.
 - Provide entry labels – business-size blank cards (white cards with black Arial or similar font size 18 or bigger – NOT handwritten) with name of the painting, artist, media, and price.
 - Provide a master list of works submitted with titles of paintings/objects and prices when you deliver them.
3. All paintings must be **for sale and remain** for the duration of the show unless sold. When a painting or art object is sold and removed, the artist must **replace it** with a comparable work as soon as possible and be responsible for a **corrected show list**.
4. **Sales and commissions:** When a work is sold, the buyer will make the check out to **Pembroke 4 Art Gallery**, including tax. (Artist is responsible for paying sales tax.) Every two weeks Pembroke 4 Art Gallery will pay artist. And divided accordingly: 10% goes to Great Atlantic Property Management and the other 5% to Pembroke 4 Art Gallery.

Please submit copies of your Artist Statement with a short bio and photo for availability at the opening reception and the duration of the show, plus your promotional cards or brochures. Postcards and/or fliers will be sent out to a Gallery list. However, the success of the show depends mainly upon the artists' spreading the word to their personal networks. Prepare your own e-mail or mailing list and send out personal invitations for the opening reception about two weeks in advance.

Gallery Committee Contact Information: Bill Campbell - 425-1285, Kay Dotson - 340-5180, Sandra Starkey - 531-8826, Nancy Topping Bazin - 623-2478, and Elizabeth Waitekus - 428-5522.

The Pembroke 4 Art Gallery reserves the right not to display works deemed not in the best interest of the Gallery. Pembroke 4 Art Gallery will not be held responsible for loss or damaged of artwork. Nor is the Gallery responsible for any type of display stands. The artist is responsible for carrying the proper insurance for their artwork. Failure to honor this agreement may result in removal of the artist's work from the Gallery.



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Guest Artist Reminder

Please mail or deliver prospectus by ASAP and no later than September 20, 2008

Theme of Show: **”Local Sites, Local Sights”**

Invitation List: Before July 6th, create your own e-mail or “snail mail” list to which you will send invitations.

Fliers and Postcards: On July 6th, attach or insert a flier with a personal note and send it to your invitation list. Mail post cards to people who do not have e-mail. You will receive about 8 postcards. The flier and postcards should arrive 2-4 weeks before the exhibit. If they do not arrive, call to inquire

Delivery date: Mon. July 20th Time 1-3 p.m.

Hanging date: Wed. July 22nd Time 10 a.m.-noon

Opening reception: Fri. July 24th Time: 7:00 to 9:00p.m.

Juror: To Be Announced: The juror will be looking for your adherence to **“The Theme”** as the usual high standards of artistic expression. Your presentation should facilitate the viewer’s connection the theme.

---Direction to Pembroke 4 Art Gallery for you and your friends. Include direction in your invitation but revise to suit your particular location: Take I-264 to the PEMBORKE Independence Exit and move into a center lane on Independence Blvd. going north. After crossing Virginia Beach Blvd. turn at the first light to your left on Broad Street (across from the Pembroke Mall). Pembroke 4 Building will be the second entrance on your left building is set back from the street. Gallery is on the ground floor, plenty of parking. Note: Pembroke 4 Gallery may have some postcards and/or exhibit fliers available to send to your personal mailing list. Check with the gallery to see if and when these might be available. If they are not available at least two weeks before the reception, make and send your own invitations.